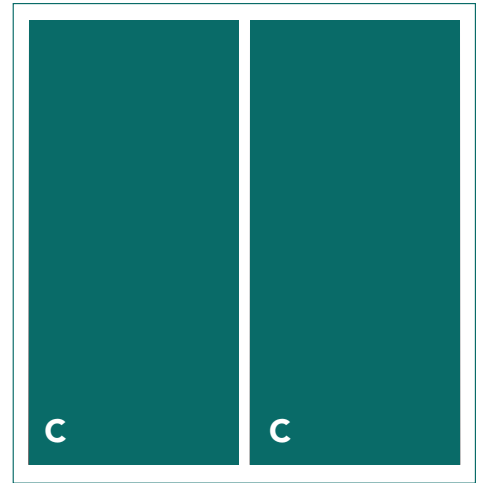
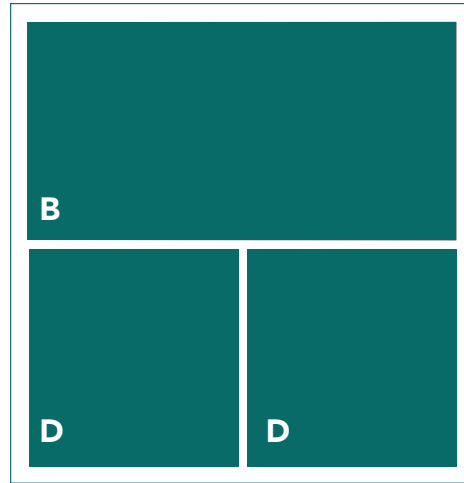
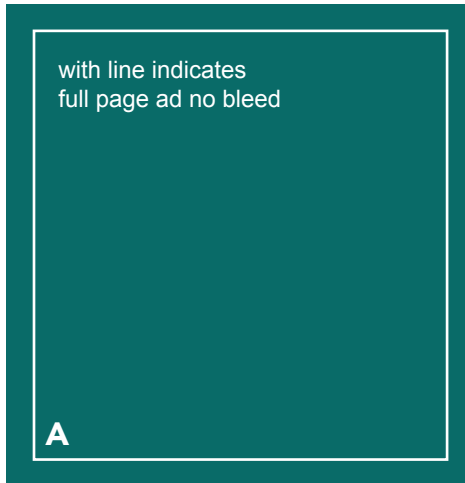




AD SPECS FOR HOME TOUR PROGRAM

FINAL AD ARTWORK DUE FEBRUARY 10TH, 2011



AD TRIM SIZES

	<i>wide</i>	<i>height</i>	
A Full Page	5.5"	6" (full bleed)	<i>file must have .125 inch of bleed (5.75 x 6.25)</i>
Full - No Bleed	5"	5.5"	
B 1/2 Page Horizontal	5"	2.625"	
C 1/2 Page Vertical	2.375"	5.5"	
D 1/4 Page Ad	2.375"	2.625"	

PREFERRED MATERIALS

PDF X1a or High Resolution PDF (300 dpi) with *.125 inches of bleed for full page*

You may also send the native files (InDesign layout) with all support files, all fonts (printer and screen), and all high-resolution images.

- Please make sure all images are CMYK and 300 dpi before saving the file as a PDF. RGB images will not be accepted.
- Files not accepted: IBM platform, Pagemaker, or TIFF-IT files.

Ads can be submitted in any one of three following ways:

1. Mail / deliver (on CD or DVD)
2. Email (Not to exceed 10 MB) to klsorensen@mac.com

Mail/Delivery (on CD or DVD):

For submission by mail or overnight delivery, please send your ad to:

Kirsten Sorensen
 1806 North Dayton Street
 Phoenix, AZ 85006