



Coronado Home & Garden Tour: *Back to the Bungalow*

Sunday, March 6th, 2011
10:00 a.m. - 4:00 p.m.
www.gcna.info

Dear Community Friend,

The Coronado Neighborhood is celebrating its 24th annual Home Tour on March 6th, 2011. After several years of mixing it up in Coronado by featuring modern spaces, Brentwood Tudors, and an evening home tour, Coronado steps back to feature what Coronado may be best known for: bungalow homes on a Sunday afternoon.

A dozen charming Bungalow-style homes will be open to the general public on two shady blocks of Mitchell Street in the Coronado Historic District near downtown Phoenix, while the street will be closed to create a festive environment with local vendors.

Proceeds from home tour will benefit the Coronado Neighborhood Association, a 501c(3) nonprofit organization. The 2010 tour provided seed money that renovated the lovely pocket park at 15th Street and Virginia.

For the ‘green’ at heart, home tour has a decidedly sustainable bent:

- This year tour concentrates on two urban blocks. What’s greener than walking?
- A bike valet service will be available on Mitchell Street for those who want to arrive under their own power; parking will be available for cars at 12th Street & Oak.
- Mitchell Street is “green,” shady with trees planted by neighbors in the recent past.
- Historic homes are the ultimate in “reuse/recycle.”
- Small homes are sustainable, with smaller footprints and less demand for energy.

Thank you for your support and participation as Coronado continues to honor the past, celebrate the present, and build a stronger community for generations to come. You are a big part of the reason that Coronado is such a great place to live, work and play and work.

Warm regards,

Coronado 2011 Home Tour Committee

Mission statement:

The Coronado Neighborhood Association (CNA) is organized for the purpose of preserving and improving the life associated with the residential characteristics of the community. This purpose is accomplished through a volunteer membership base which: builds a united and informed community; plans projects and activities that bring people together in celebration; and plans projects and activities which improve the environment of the community.

SPONSORSHIP OPPORTUNITIES

A portion of your donation may be tax-deductible – please see your tax advisor for further information

Exclusive Title Sponsor/ Tour Brochure Printing

In-kind printing services *or* a contribution of \$2,500.

- Sponsor name and logo attached to the event as the title sponsor and mentioned in all promotional materials and press releases
- Feature story opportunity in the *Coronado Dispatch* news magazine (distributed to 5,000 residents)
- Premium full-page advertisement on back cover of program Tour Book (est. 1,500 printed) if committed and received by February 10, 2010.
- Pre- and post-event publicity as Exclusive Sponsor
- Booth opportunity at street fair (vendor to provide booth, table and chairs)
- 10 tickets to the event
- An opportunity to participate in the day's activities. Let's discuss how.

Program Sponsor

\$425 (Full Page) | \$250 (1/2 Page) | \$150 (1/4Page)

- Your ad or message in the Tour Book (est. 1,500 printed)
- Booth opportunity at street fair (vendor to provide booth, table and chairs)
- Acknowledgement in the in the *Coronado Dispatch* news magazine (distributed to 5,000 residents) and on www.gcna.info

Vendor

\$25 (local vendor) | \$40 (last minute, after Feb 10th) | complimentary to nonprofits

- 10 x 10 space smack in the middle of the Tour houses (vendor to provide booth, table and chairs)

All food vendors must have and display proper permits from Maricopa Environmental Services. For information on permits required, fees, etc., please visit www.maricopa.gov/envsvc/ or call 602.506.6970. For "day of" questions about vendor set up, contact Shana.Bell@asu.edu or 602.441.4226.

Inkind Contribution Wish List:

- Musicians! (Acoustic, of all varieties)
- Sodas for volunteers (144)
- Barricades for street closure (4)
- ~~Lunch for volunteers (72)~~ Thank you Central Methodist & La Canasta!
- ~~Port o potties for the day (4)~~ Thank you Kitchell!
- ~~Bottled waters for volunteers (as many as possible)~~ Thank you Trader Joes!

And, in keeping with the creative spirit of the neighborhood...

If you are interested in building your own sponsorship package, please let us know.

All contributions will be acknowledged in the Tour Book, the *Coronado Dispatch* news magazine (distributed to 5,000 residents), at www.gcna.info and with an announcement including a link to your website in the e-news Buzz (1,300 readers).

Coronado Neighborhood Association Inc | PO Box 5215 Phoenix AZ 85010 | www.gcna.info

SPONSORSHIP/VENDOR FORM

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Business or Organization Name: _____

Product or service type: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Please check one:

Title Sponsorship (1 Available) \$2,500

Tour book

 Full page \$425

 ½ page \$250

 ¼ page \$150

Vendor space (reserved by Feb 5th)..... \$25

Vendor space (after Feb 5th)..... \$40

Nonprofit vendor spacecomplimentary!

In-kind support (please describe below)

Mail this completed page with your check to:

Coronado Neighborhood Association

PO Box 5215

Phoenix, AZ 85010

OR pay online at www.gcna.info and then fax
your completed form to 602.218.6649.

Camera-ready artwork must be received by February 10th to be included. Click [here](#) for ad specifications.

Questions? Sponsors: contact mariacody@cox.net or 602.565.6544.
Vendors: contact shana.bell@asu.edu or 602.441.4226.

Thank you!